

Invitation to Lunch Seminar



WHAT IS NOT ON THE BOTTLE ALCOHOL LABELLING POLICIES TO PROTECT YOUNG PEOPLE

Place: European Parliament (Brussels)

Date: Thursday 17 March 2011

Time: 12h00 - 15h00

Room: JAN6Q2

Hosted by MEP: Alyn Smith (Greens/EFA)

Pick up just about any beverage on store shelves and you'll find on the packaging information about the calories, ingredients... etc. Unless, that is, the beverage is alcohol. In 2011, it's inexcusable that alcohol is still the only product sold in the European Union for which you cannot tell what is inside. Do consumers deserve more information?

Furthermore, alcohol, like tobacco, is one of the leading risk factors for death and ill health in the EU, especially among young people. Should health information and warning labels be introduced on all alcoholic beverages in order to allow consumers to make more informed decisions about their drinking?

This lunch seminar will be a unique opportunity to learn more about the potential impact of alcohol labelling, its advantages and drawbacks as well as the actions which could be put in place in Europe, both at the institutional and industry levels.

Due to the limited amount of available seats, prior registration is needed. [Please click here.](#)

Deadline for registration:

- 16 March 2011 (for those who have a permanent pass to the European Parliament)
- 10 March (for those who DO NOT have a permanent pass)

For any additional information, please contact Eurocare's office at info@eurocare.org or 02 736 39 76 .



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